ZYNLE TECHNOLOGIES LIMITED

Company profile

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1.0 | BACKGROUND

Zynle Technologies Limited (ZTL) is a premium Software as a Service(SaaS) provider in Zambia and Southern Africa. ZTL provide E-Commerce , M-Commerce , Mobile and E-Learning Solutions . We provide solutions tailored for under-developed and developing nations.

Its offices are based in Lusaka, Zambia. It is a dynamic and innovative company and boasts of a highly skilled team which prides itself in offering only the best customer experience and services to its esteemed clients.

Vision

To be a leader in innovation of financial technologies, mobile and elearning solutions in Zambia and across Africa.

Our Values

(1) Team work (2) Diligence (3) Commitment (4) Excellent service delivery

Moto

Innovation and Excellence

2.0 | SOLUTIONS AND PRODUCTS

2.1 | ZynlePAY Payment Gateway

ZynlePay , is the payment gateway that allows merchants accept electronic payments from their clients. The gateway enables buyers of products and services to pay using the debit/credit cards. ZynlePay is the first of its kind in Zambia and provides secure, fast and reliable ecommerce platform for different organizations.

2.2 | QuickCASH

The quickCash is an instant inter-bank money transfer service in Zambia. It allows bank account holders to send money to another bank in a matter of seconds. This service shortens the time the receiver would wait to have money available because it does not go through automated clearing house (ACH)

2.3 │ xPlatform Money Transferring

This service enables people to transfer money from one location to another through the Zynle money platform.

The Money Transferring service also helps create a backbone platform that integrates different money transferring systems to form a diverse system on which money can be transferred from one transferring system to another.

2.4 │ MPay MOBILE CARD READER

The mPay is the mobile card reader that allows merchants receive payment using debit or credit card of known brands like VISA, Mastercard, Europay among others.

Targeted at small and medium enterprises, the terminal comes with an android and iOS application for merchants to receive payments with ease.

Its cheaper alternative to the ordinary EFT terminal and scale greatly.

3.0 | EVD AND MOBILE SOLUTIONS

3.1 | ZynleEVD

Electronic voucher distributions systems (ZynleEVD) allow firms that are into distribution of electronic vouchers to sell services like Airtime, Electricity, Internet, Pay Tv and e-Tickets.

3.2 | ZynlePay Mobile App

ZynlePay Mobile App is a mobile version of the payment gateway portal. It is used to pay for service and product using debit and credit card.

3.3 | E-wallet App

The e-wallet is used to store money electronically and allow for buying of pre-paid service. The e-Wallet can also be used to transfer money from one money transferring organization to the other.

3.4 | Mobile Value Added Services

Zynle is specialised in mobile and messaging solutions for enterprise communications.

Using a state-of-art messaging system Zynle Mobile bring to the market ability to deliver world class solutions that enable organizations cut their communication cost, engage clients and retain their loyalty.

3.4.1 | Bulk SMS

Zynle Mobile Bulk SMS service allows organizations broadcast a customised/personalized sms to a group of people at a goal. This service does not require clients to install any special software or hardware because it is web-based.

3.4.2 | Short-Codes

Short codes (also known as short numbers) are special telephone numbers, significantly shorter than full telephone numbers, that can be used to address SMS and MMS messages from certain service providers' phone number or fixed phones.

Zynle Mobile register, aggregate and host short-codes in Zambia and Southern African on behalf of its clients. We have partnered with a number of mobile operators to deliver short-code contents to and from the subscribers.

3.4.3 | USSD

USSD (Unstructured Supplementary Service Data) is a Global System for Mobile(GSM) communication technology that is used to send text between a mobile phone and an application program in the network. Applications may include prepaid roaming or mobile

chatting

We offer USSD menus, gateway and develop applications for our clients.

3.4.4 | SMS Applications

Zynle Mobile develop and deploy web-based SMS applications tailored to our customer requirements and specifications.

4.0 | Markets

Below is a diagram indicating some of the industries we provide our services to;

Government	Hospitality	Education
Entertainment	Zynle Solutions	NGOs/SMEs
E-Commerce	Finance and Insurance	Transport